

## Ideas For Clubs to Celebrate the USWCA 75<sup>th</sup> Anniversary

1. Hold a breakfast, lunch, cocktail party or dinner and invite long-time women curlers to share their stories about how they came to curling. Have a panel discussion, or have a seating chart that mixes long-time members with newer members. Arrange for transportation, if needed. Have a photo booth and take pictures of the event. Record or have someone take notes. Or hold a video conference (Zoom, GoToMeeting, Webex, Google Hangout, etc.) cocktail hour and invite long-time women curlers to share their stories about how they came to curling. Consider recording the session.

Thought-starter questions:

- When did you start curling?
- What brought you to curling?
- Was curling different than you imagined or expected? If so, how?
- Is curling different today for women than when you first curled? If so, how?
- What are the most important lessons you've learned from curling?
- Are there any funny stories that come to mind?
- Tell us about a bon spiel experience.
- Do you have any regrets?
- What are you proudest of?
- Anything else you'd like to add?

2. Create a video memoir with an application such as Loom or ask long-time women curlers to submit their memories and any photos and create a scrapbook. (Helpful sites: Shutterfly, Blurb, Lulu)

3. Write an article on long-time women curlers for your Club's newsletter.

4. Create a USWCA 75<sup>th</sup> Anniversary Facebook page or page on your Web site. Highlight long-time women curlers and their stories.

5. Use the 75<sup>th</sup> Anniversary theme for your All-American.

6. Collect memorabilia from women curlers – patches, pins, other items and create a display or bulletin board, or if no space is available (i.e. arena clubs) take pictures and post on your Facebook page or Web site.

7. Find out who has served as your USWCA representatives or at the National level. Recognize them on the display, bulletin board on on your Facebook page or Web site.

8. At a welcome new curler event, pair up USWCA members with newcomers, or use an icebreaker that facilitates meeting everyone (People bingo, trivia contest, etc.)

9. Hold a 75<sup>th</sup> Anniversary Open House or in conjunction with an Olympic year open house.

10. Hold a bonspiel with a 40s theme or a 75<sup>th</sup> anniversary bonspiel and encourage costumes representational of each decade.