

USWCA 2011 Winter Meeting

FIRST VICE PRESIDENT'S REPORT

The first year representatives met for a breakfast meeting on Tuesday morning. The structure of the USWCA was reviewed and the importance of the representatives was emphasized.

The representative's meeting was held Tuesday afternoon. Committee chairmen and officers were encouraged to attend. Motions to be presented at the Board of Directors were reviewed. Dawn Gutro, chairman of the Strategic Planning Committee and Janus Small, a consultant for non-profit organizations led a planning session. Participants were divided into groups and asked to respond to six strategic planning questions.

- 1- How does the reliance of the USWCA on volunteerism limit or help the organization
- 2- How should the USWCA change to meet the needs of the current members? How can we reach out to potential new constituencies? And who are those potential new constituencies?
- 3- What can the USWCA do to improve communications between USWCA and the member clubs?
- 4- Does the USWCA budget need to grow? If so, what would be the source of the funds and how would additional new funds be used?
- 5- How should the USWCA governance structure evolve to best support the organization now and into the future?
- 6- What is your vision for the USWCA ten years from now?

Representatives were asked to bring these questions back to their clubs to get input from the general membership. These responses will be used to formulate a strategic plan for the organization.

Maureen Guay

First Vice President