



## USWCA's Mission

**To develop, nurture, and promote the sport of curling among today's women and all youth. Indeed, the USWCA is the Heart of Curling.**

Dear Lady Curler,

January 2021

Greeting to you all with the hope that 2021 will be a wonderful year.

The United States Women's Curling Association wants to thank those who gave generously to last year's giving campaign. Without your help, USWCA would not be able to meet their mission and here are a few stories that made 2019-2020 so special.

USWCA encourages in-house women's bonspiel all over the United States by sponsoring the **All American**. This yearly competition instills camaraderie, love of the game, and the idea that this is happening all over the country. In 2019-2020, 211 teams or 844 curlers, from 30 different clubs participated in 34 events competing for the highly prized **All American** pin. As expected, 11 clubs were forced to postpone their competitions this year due to Covid-19. The **All America** is always a celebration. The rumor is Broomstones CC traditionally celebrate with their chocolate fountain. Now that's genuine girl fun! It's always a wonderful event of competition and friendship.



What's wrong with this picture? The Gifts and Grants Committee has generously supported youth, teenager and women's developmental curling. The Utica Curling Club has a set of ceramic rocks that work perfectly for pre-teen curlers. Somehow, there were only 7 red handled rocks. Imagine a youth team trying to play a game with 7 rocks when the opposing team has 8 rocks. It just didn't work and a bit discouraging. With the help of USWCA, the 8<sup>th</sup> rock has been replaced and now they can play a real game.

Tatiana Barry from St. Louis CC imagined playing an **All American** in her new curling club, but she was short players and experience. The plan was to include Cedar Rapids CC in a

joint **All-American** competition and invite instructors for between game instruction. With the help of USWCA, Tatiana Barry and her committee were able to subsidize transportation expenses for Monica Walker and three level 2 instructors. The ladies from Cedar Rapid and St. Louis CC planned an experience of friendship and sport at their joint **All-American** competition. This event, as with many, has been postponed due to Covid-19. USWCA has not forgotten St Louis CC and Cedar Rapids plans. We hope they will eventually play their **All-American** bonspiel as planned and USWCA can financially assist once it's safe to return to the ice.

The year 2020-2021 is a blank end. USWCA is cancelling all events and we are not collecting dues from members and clubs due to Covid 19. A blank end is played in hopes of scoring 2 during the next end and that's what we will need to stay in the game. As with many clubs and organizations, it takes cash to do so. We are asking for your financial support.... even if it's \$10.00, a little more than your USCWA membership dues.

2021-2022 could be a whirlwind of curling. The women and youth curlers will be squeezing last year's events into 2021-2022. In November 2021 USWCA plans to host the Canadian Senior Friendship Tour in the East. Two months later hopefully we will host the Scot Tour and in February 2022 we will celebrate the 75<sup>th</sup> Anniversary of the USWCA founding. It's important for us to be prepared financially to support what will surely be a busy year.

I hope you will send a monetary gift to support USWCA. I would encourage you to use our **online giving** option found at [www.uswca.org/support-the-USWCA](http://www.uswca.org/support-the-USWCA) and click on "make a Donation"

Please consider giving a "Qualified Charitable Donation" directly from your **IRA**. Consult with your Financial Advisor for the details. We also continue our relationship with **Benevity**, an on-line service, that assist employers that offer matching grants. Please consider this, if your employer extends this courtesy to you.

**AmazonSmiles:** During this time of online shopping, your Amazon purchases can also support USWCA. By registering USWCA in your account, Amazon will send a portion of your purchase to us. This is an easy way to support our activities year around. Use [www.uswca.org/support-the-USWCA](http://www.uswca.org/support-the-USWCA) to access AmazonSmiles.

We are aware of your own curling club's needs. USWCA cannot exist, if individual clubs fail to thrive during these tough times. I trust you will make the right financial decision for your family, your curling club and USWCA.

Questions and concerns may be sent to Lisa Johnson, USWCA Comptroller, PO Box 482, Racine, WI 53401 or email [uswca.comptroller@gmail.com](mailto:uswca.comptroller@gmail.com)

Your generosity and commitment to the sport of curling will help ensure the success of USWCA and the game we love far into the future.

Sincerely,

*Beth*

Beth Lepping, President USWCA

**PLEASE RETURN THIS PAGE WITH YOUR TAX-DEDUCTIBLE DONATION TO:**

**Lisa Johnson, USWCA Comptroller**

**PO Box 482, Racine, WI 53401**

Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Email \_\_\_\_\_

\_\_\_\_\_ I would like to receive future communications via email.

Please direct my donation in the following manner. If you wish to split your donation, please indicate the amount to each fund.

\_\_\_\_\_ USWCA General Fund - To be used at the discretion of the USWCA.

\_\_\_\_\_ Scot Tour

\_\_\_\_\_ Canadian Senior Friendship Tour

**\$\_\_\_\_\_ Total check payable to USWCA**

Donation is made in celebration of \_\_\_\_\_

Donation is made in honor of \_\_\_\_\_

Donation is made in memory of \_\_\_\_\_

Acknowledgement to be sent to: Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Please feel free to add additional names and acknowledgement on a separate paper.